



**USAID**  
FROM THE AMERICAN PEOPLE

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## USAID 101

Samantha Alvis  
Senior Advisor, Higher Education  
E3 Bureau



# USAID HISTORY



USAID was founded in 1961 by President Kennedy

*"There is no escaping our obligations: our moral obligations as a wise leader and good neighbor in the interdependent community of free nations — our economic obligations as the wealthiest people in a world of largely poor people, as a nation no longer dependent upon the loans from abroad that once helped us develop our own economy — and our political obligations as the single largest counter to the adversaries of freedom." — John F. Kennedy*

# WHO WE ARE

The United States Agency for International Development (USAID) is the lead U.S. Government agency working in **international development**.

USAID works to foster understanding and promote peace around the world through our numerous missions, cooperation with partners, and investment in local communities.



## USAID - OUR MISSION

On behalf of the American people, we promote and demonstrate democratic values abroad, and advance a free, peaceful, and prosperous world. In support of America's foreign policy, the U.S. Agency for International Development leads the U.S. Government's international development and disaster assistance through partnerships and investments that save lives, reduce poverty, strengthen democratic governance, and help people emerge from humanitarian crises and progress beyond assistance.

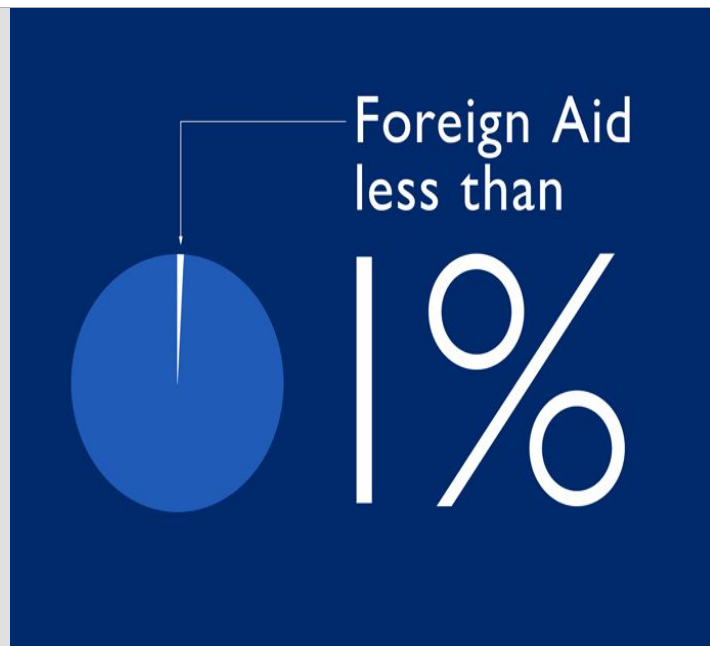




# USAID AND FOREIGN ASSISTANCE

USAID transforms. It transforms families, communities, and countries – so they can thrive and prosper. With about 1% of the federal budget, USAID supports critical development activities such as:

- Agriculture and Food Security
- Democracy, Human Rights, and Governance
- Economic Growth and Trade
- Education
- Environment and Global Climate Change
- Gender Equality and Women's Empowerment
- Global Health
- Water and Sanitation



# OUR TEAM

Our Agency works in more than **80 countries**, with programming in more than **100 countries**.

We have a staff of more than **9,000 people**, ranging from foreign and civil service officers, foreign service nationals, and contractors.



# WHERE WE WORK



# HOW WE WORK

USAID is creating a sustainable development model that emphasizes local ownership, science, technology and innovation, partnerships and measuring results.





# HOW TO WORK WITH USAID

USAID achieves its mission by partnering with individuals and organizations around the world. In partnering, we seek to find innovative and cost-effective solutions that help tackle global challenges.

<https://www.usaid.gov/work-usaid/how-to-work-with-usaid>



# OUR PARTNERS

We partner with a variety of organizations who help to implement our programs and activities around the world. USAID has more than 4,000 different partners. Examples:

- Non-Governmental Organizations
- Private Voluntary Organizations
- Colleges and Universities
- U.S. Businesses
- Researchers, Scientists, and Innovators
- Diaspora Groups
- Faith-Based and Community Organizations
- Other Governments
- U.S. Government Agencies
- U.S. Military
- Donors

## AGENCY-WIDE AND COUNTRY-LEVEL STRATEGIES

- **Policies, Strategies, Frameworks, and Visions:** Outline the Agency's position in key areas and provides guidance to the field through analysis, evidence and past experience.
  - <https://www.usaid.gov/results-and-data/planning/policy-registry>
- **Country Development Cooperation Strategies (CDCS):** Guide 5-year, country-based, mission-led strategy that also incorporates USAID policies and strategies.
  - [www.usaid.gov/results-and-data/planning/country-strategies-cdcs](http://www.usaid.gov/results-and-data/planning/country-strategies-cdcs)
- **Program Cycle:** USAID's operational model for planning, delivering, assessing, and adapting development programming in a given region or country to achieve more effective and sustainable results in order to advance U.S. foreign policy.
  - <https://usaidlearninglab.org/program-cycle-overview-page>

# USAID EDUCATION POLICY

- **Vision:** A world in which education systems in our partner countries enable all children and youth to acquire the education and skills needed to be productive members of society.
- The **primary purpose** USAID's education programming is to achieve sustained, measurable improvements in learning outcomes and skills development.



## USAID EDUCATION POLICY

November 2018





## BUSINESS FORECAST REPORTS

- Forecast that provides look at upcoming funding opportunities from Washington and Missions
  - [www.usaid.gov/business-forecast](https://www.usaid.gov/business-forecast)

## NOTICE OF FUNDING OPPORTUNITIES

The majority of USAID's funds are awarded competitively through contracts, grants, or cooperative agreements.

- **Contracts:** USAID purchases technical assistance services, goods, products, or other services from a responsible party to implement a project as directed by the Agency.
- **Grants:** USAID provides funds to a responsible grantee to carry out a program with little direct involvement.
- **Cooperative Agreements:** USAID provides funds to a partner but has more substantial involvement and contact with the partner during the life of the program.

<https://beta.sam.gov/> and <https://www.grants.gov/>

# ANNUAL PROGRAM STATEMENT (APS)

Solicit creative approaches to an issue of concern of a Mission, Bureau, or Independent Office:

- Higher Education for Leadership, Innovation, and Exchange (HELIX) Annual Program Statement (APS) aims to improve partner country higher education individual, institutional, and organizational capacity for change by supporting opportunities for partnerships, scholarships, exchanges, fellowships, internships, apprenticeships, work-based learning, research, communities of practice, and other relevant forms of capacity development and change management. While HELIX itself is not a RFA, there is currently one Addendum under the APS that is accepting concept notes.
  - The Supporting Holistic and Actionable Research in Education (SHARE) Addendum to HELIX has an overarching goal of advancing USAID learning priorities in the global education sector as a global good to improve education and learning outcomes. Concept notes are due May 8.
- The YouthPower 2 Annual Program Statement (APS) provides a vehicle for engaging with youth-led and youth-serving organizations, among others, and systems to generate cross-sectoral, positive youth development outcomes. The APS disseminates information to prospective Applicants so they may develop and submit Concept Notes in response to the addenda and ultimately to be considered for USAID funding.
  - The Youth Excel addendum is currently accepting concept notes to support capacity building of youth-led and youth-serving organizations. Concept note are due May 8.

# ANNUAL PROGRAM STATEMENT (APS)

- Science, Technology, Innovation, and Partnerships (STIP) in Higher Education Program. There are not any current addendum opportunities, but they are posted regularly
- Development Innovation Ventures (DIV) is USAID's open innovation program that tests and scales creative solutions to any global development challenge. By investing in breakthrough innovations driven by rigorous evidence, USAID impacts millions of lives at a fraction of the usual cost. DIV has an open call for concepts under their APS.

## ADDITIONAL OPPORTUNITIES

- American Schools & Hospitals Abroad: ASHA currently has an open Request for Applications (RFA), with a deadline of May 20, 2020.
- Feed-the-Future Innovation Labs
- Grand Challenges for Development: Promotes innovative approaches to well-defined development problem
- Partnerships for Enhanced Engagement in Research (PEER): Partners scientists in developing countries with U.S. scientists
- Sign Up:
  - Higher Education Champions Newsletter
  - Higher Education Solutions Network Newsletter



# RESEARCH NETWORKS

- Faculty and graduate students at your member campuses around the world might be interested in joining two existing research networks focused on providing a resource to USAID for our programming to be grounded in evidence.
  - The Research Technical Assistance Center (RTAC) focuses on short-term projects under a year.
  - Long-term Assistance and Services for Research - Partners for University-Led Solutions Engine (LASER-PULSE) focuses on longer-term research.
- Both are actively seeking researchers to join their networks.

# OPPORTUNITIES FOR U.S. STUDENTS AND GRADUATES

- Careers and Jobs ([www.usaid.gov/careers](http://www.usaid.gov/careers))
- Internships ([www.usaid.gov/work-usaid/careers/student-internships](http://www.usaid.gov/work-usaid/careers/student-internships))
- Virtual Student Federal Service (VSFS) Internship Program
- Fellowships ([www.usaid.gov/work-usaid/careers/fellows-program](http://www.usaid.gov/work-usaid/careers/fellows-program))
  - Presidential Management Fellow
  - Presidential Innovation Fellowship
  - American Association for the Advancement of Science Fellows Program
  - Jefferson Science Fellowship
  - Franklin Fellows Program
  - Donald M. Payne International Development Fellowship
  - Global Health Fellowship Internship Program

# COMMUNITIES OF PRACTICE

- Education: [EducationLinks](#)
- Education in Crisis and Conflict: [Education in Crisis and Conflict Network](#)
- Reading: [Global Reading Network](#)
- Food Security and Agriculture: [Agrilinks](#) and [Marketlinks](#)
- Forestry and Biodiversity: [Biodiversity Conservation Gateway](#)
- Global Health: [Global Health Learning Center](#)
- Global Climate Change: [ClimateLinks](#)
- Monitoring, Evaluation and Learning: [USAID Learning Lab](#)
- Sustainable Urban Development: [UrbanLinks](#)
- Land Tenure and Property Rights: [LandLinks](#)
- Water and Sanitation: [Global Waters](#)
- Youth: [YouthPower](#) and [YouthLEAD](#)

# STAY CONNECTED

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- Follow us on **Twitter**: @USAID
- Follow us on **LinkedIn**:  
[linkedin.com/company/USAID](https://linkedin.com/company/USAID)
- Read **USAID stories**: [stories.usaid.gov](https://stories.usaid.gov)







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Thank you!  
Questions and Answers

